



MAIN PRINCIPLES FOR ORGANISING THE XLI SELL GAMES RIGA, LATVIA

ABBREVIATIONS

EUSA – European University Sports Association

FISU – International University Sports Federation

NUSF – National University Sports Federation

DEFINITIONS

Council of the SELL Games:

Representatives of the NUSFs of Finland, Estonia, Latvia, and Lithuania (maximum two per country). The Council is responsible for updating the SELL Games regulations. The Council meets during the SELL Games and additionally when necessary.

The Games: SELL Games

SELL Countries: Finland, Estonia, Latvia, and Lithuania

ORGANISERS

Latvian University Sports Federation in cooperation with:

- Latvian Sports Federations Council
- Latvian Ministry of Education

BASIC INFORMATION

Date: 22–24 May 2026

Place: Riga, Latvia

Contacts:

- **E-mail:** sellgames2026@gmail.com
- **Website:** www.sellgames2026.com
- **Address:**
Latvian University Sports Federation
Brīvības iela 333,
Riga, LV-1006, Latvia
- **Phone:** +371 28684397

REGULATIONS FOR ORGANISING THE XLI SELL GAMES

1. GENERAL TERMS

1.1. The SELL Games (hereinafter referred to as the *Games*) are organised alternately in Estonia, Lithuania, Finland, and Latvia.

1.2. The Games shall traditionally take place in the second half of May, from Friday to Sunday.

1.3. The National University Sports Federation of the organising country shall present the venue, organiser, and general information of the next Games during the previous Games, no later than one year in advance. Advertising materials of the next Games (brochures, etc.) shall be distributed to the Council of the SELL Games and the participants during the previous Games.

1.4. The National University Sports Federation of the organising country has the main responsibility for organising the Games and acts as the coordinating body. The NUSF must apply for the patronage of FISU and EUSA.

1.5. The regulations of the respective International Sports Federations shall be followed in each sport. Any exceptions to these regulations must be clearly communicated to participants via the official Games website and the SELL Games manuals.

2. PARTICIPANTS OF THE SELL GAMES

2.1. In team sports, only university teams may participate. All players of a team must represent the same university.

2.2. In team sports, there must be a minimum of one match per day for all teams during the competition, and each team must play all scheduled matches.

2.3. All participants shall represent their own university.

2.4. There is no age limit for participants.

2.5. The SELL Games are open to university students from all over the world who can present a valid student ID or another official document proving student status. During registration or accreditation, each sport organiser shall require athletes to present the original student ID or equivalent document. Athletes without valid proof of student status shall not be allowed to participate.

2.6. Students who graduated in 2025 are also eligible to participate.

3. PROGRAMME OF THE SELL GAMES

3.1. SELL Games Riga 2026 sports:

Judo, Orienteering, Powerlifting, Swimming, Chess, Badminton, Athletics, Table Tennis, 3x3 Basketball, Basketball, 7x7 Football, Beach Volleyball, Volleyball, Padel Tennis.

3.2. The duration of the SELL Games Riga 2026 is three (3) days (22–24 May 2026).

3.3. The minimum and maximum number of participants per sport may be limited by the organisers. This information shall be specified in the sport manuals. Due to an insufficient number of participants, the organiser reserves the right to cancel a particular sport or discipline by 30 April 2026.

3.4. If at least four (4) SELL member states are not registered in a discipline, category, or sport by 30 April 2026, that discipline, category, or sport shall be cancelled.

3.5. The organisers may arrange a conference or exhibition related to student sport within the framework of the Games.

3.6. The Opening Ceremony shall take place on the first day of the Games. The organisational rights shall be officially transferred to the next organiser during the Closing Ceremony.

3.7. The organiser shall publish the official results of the Games electronically on the official website (www.sellgames2026.com) no later than one month after the Games. Hard copies of the results shall be provided to each NUSF.

3.8. The organiser shall provide a selection of photographs for the official archive of the SELL Games and forward photo and video materials to the participating National University Sports Federations.

3.9. Protests:

In the case of violations or irregularities, the Head of Delegation, team captain, or coach may submit a protest in written form within one (1) hour after the end of the relevant sports event or match to the senior judge of the respective sport. A deposit of EUR 70 must be submitted together with the protest. In the case of a positive decision, the deposit shall be refunded. The Judges' Council may impose sanctions up to and including disqualification of a team from the remainder of the competition in that sport. The protest shall be reviewed immediately upon receipt.

4. REGISTRATION

4.1. Online registration is available on the official XLI SELL Student Games website (www.sellgames2026.com). The registration process consists of the following steps:

1. **General registration (Step 1)** – deadline: 28 February 2026
2. **Quantitative registration (Step 2)** – deadline: 31 March 2026
 - Specification of the number of participants per sport and accommodation requirements
 - Invoice for 50% of the total cost
3. **Individual registration** – deadline: 21 April 2026
 - Personal details of each delegation member (name, photo, accommodation type, etc.)
 - Invoice for the final payments of participation and accommodation fees

4.2. Payment details:

Latvian University Sports Federation

Registration No.: 40008022275

Address: Brīvības gatve 333, Riga, LV-1006, Latvia

Bank: AS SEB Banka

Bank account (IBAN): LV60UNLA0050005763511

4.3. The organising country shall invite representatives of the SELL Countries (NUSFs) to participate in the Games and shall ensure hotel accommodation for two (2) persons per country, financed either from the Games budget or the NUSF budget.

4.4. The organiser or NUSF shall arrange a meeting of the representatives of the SELL Countries during the Games.

5. FINANCING OF THE GAMES

5.1. Entry fees:

Registration before 21 April:

- SELL countries: EUR 50 / person / day
- Non-SELL countries: EUR 55 / person / day

Registration after 21 April:

- SELL countries: EUR 60 / person / day
- Non-SELL countries: EUR 65 / person / day

Registration on arrival day:

- EUR 75 / person / day

5.2. The entry fee includes access to all competitions and ceremonies, as well as catering twice per day:

- 21 May – dinner*
- 22 May – lunch and dinner
- 23 May – lunch and dinner
- 24 May – lunch

* Participants arriving on 21 May must apply for dinner by e-mail (sell-games2026@gmail.com) no later than 15 May 2026.

5.3. The entry fee does not include accommodation or travel expenses.

5.4. Participants competing in more than one sport must pay an additional fee of EUR 20 per extra sport.

5.5. All participation fees must be paid by 18 May 2026. Participation fees are non-refundable after 18 May 2026. Participants who fail to pay the participation fee by this date shall not receive accreditation.

6. ACCOMMODATION

6.1. Participants are responsible for arranging and covering the costs of their own accommodation and travel.

Suggested accommodation options for SELL Games 2026 can be found on website www.sellgames2026.com section Accommodation.

7. DOPING CONTROL

7.1. All participants must be prepared to undergo doping control.

8. AUDIO, VIDEO, AND PHOTO OPERATIONS (PRIVACY POLICY)

By participating in the SELL Student Games, all participants acknowledge and agree that audio recordings, video recordings, and photographs taken during the Games, including images of their face or body, may be published by the organisers without additional consent or signature. Participants who do not agree must inform the Organising Committee in advance.

9. PROTOCOLS

9.1. The Opening Ceremony shall include at least the following elements:

- Welcome speech by the organising country
- March-past of participating universities
- Speech by the FISU representative
- Speech by the EUSA representative
- Cultural programme
- Arrival of the SELL flag
- Playing of the University Sports Anthem (*Gaudeamus*)

9.2. The Closing Ceremony shall include at least the following elements:

- Closing speech by the organising country
- Handover of the SELL flag to the next organiser
- Presentation of the next SELL Games

10. INSURANCE AND MEDICAL SERVICES

10.1. The organisers shall provide first aid services at all competition venues for accredited persons.

10.2. All participants must have valid medical (and travel) insurance covering medical expenses during the Games.

11. CODE OF ETHICS

11.1. All sport event organizers participating in the SELL Student Games 2026 are required to formally include and apply the SELL Student Games Code of Ethics within their respective competition regulations (annex 1). Compliance with the Code of Ethics is mandatory and constitutes a condition for the approval, organization, and conduct of any competition held under the SELL Student Games framework.

11.2. Compliance with the Code of Ethics is mandatory for all participants of the SELL Student Games.

SELL STUDENT GAMES CODE OF ETHICS

1. PURPOSE AND SCOPE

1.1. The SELL Student Games 2026 sport competitions shall be conducted in accordance with the highest ethical standards of international university sport, as defined by the principles of the FISU Code of Ethics.

1.2. This Code of Ethics applies to all participants and stakeholders of the SELL Student Games 2026, including but not limited to athletes, team officials, coaches, referees, judges, volunteers, organizers, medical staff, and accredited persons.

1.3. All persons bound by this Code are required to respect, protect, and promote the values of university sport and fair competition.

2. FUNDAMENTAL ETHICAL PRINCIPLES

All participants shall act in accordance with the following fundamental principles:

- **Integrity and honesty** in all sporting and organizational activities
- **Fair play** and respect for the rules of sport
- **Respect for human dignity**, diversity, and equality
- **Responsibility and accountability** for one's actions
- **Solidarity and educational values** of student sport

3. RESPECT, EQUALITY, AND NON-DISCRIMINATION

3.1. Any form of discrimination, harassment, abuse, or exclusion based on gender, age, nationality, ethnicity, race, religion, disability, sexual orientation, political opinion, or any other status is strictly prohibited.

3.2. All participants shall treat others with respect, courtesy, and fairness, both on and off the field of play.

3.3. Psychological, physical, sexual, or moral harassment or abuse shall not be tolerated under any circumstances.

4. INTEGRITY OF SPORT AND FAIR COMPETITION

4.1. Participants shall respect the rules of competition and the decisions of officials.

4.2. Any form of cheating, manipulation of competitions, match-fixing, or improper influence on sporting results is strictly forbidden.

4.3. Corruption, bribery, or acceptance of any undue advantage related to sporting performance or event organization is prohibited.

5. ANTI-DOPING AND HEALTH PROTECTION

5.1. The use of prohibited substances or methods, as defined by applicable anti-doping regulations, is strictly prohibited.

5.2. Participants shall cooperate fully with any doping control procedures conducted during the Games.

5.3. The physical and mental health, safety, and well-being of student-athletes shall be a priority at all times.

6. CONFLICTS OF INTEREST

6.1. All persons involved in the SELL Student Games 2026 shall avoid any situation that may lead to a conflict between personal interests and the interests of the competition.

6.2. Any actual or potential conflict of interest must be disclosed promptly to the relevant organizing or governing body.

7. CONDUCT AND REPRESENTATION

7.1. Participants shall behave in a manner that upholds the reputation and dignity of the SELL Student Games, FISU, national university sport federations, and their respective institutions.

7.2. Unsporting conduct, abusive language, violence, or public statements that damage the image of university sport are prohibited.

7.3. The responsible use of media and social media is expected, with respect for ethical standards and the rights of others.

8. COMPLIANCE AND SANCTIONS

8.1. Any violation of this Code of Ethics may result in disciplinary measures, in accordance with the SELL Student Games Regulations and applicable FISU and national federation rules.

8.2. Sanctions may include warnings, disqualification, suspension, withdrawal of accreditation, or other appropriate measures.

8.3. Ignorance of this Code does not exempt any person from responsibility.

9. ACCEPTANCE OF THE CODE

9.1. Participation in the SELL Student Games 2026 implies full acceptance of and compliance with this Code of Ethics.

9.2. All accredited persons are expected to actively contribute to an ethical, respectful, and educational sporting environment.